

Insights Sector Specific

Market Research Findings

Welcome to Education Insights

"Insights" is a complimentary service provided by DJS Research, keeping you up to date with the latest education market research findings.

Engineers Take Charge of Up-Skilling for Career Development

Findings show, of those who use training, two thirds (66%) looked at obtaining a promotion from their current employer, two fifths at another company (40%) or to enter a new field of work (39%), whilst around a fifth (18%) used the training to become...

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Market Research Survey of Primary School Parents Shows A Quarter Pay For Holiday **Tutoring**

Research findings show that one in three adults is currently helping or planning to help pay for a child's higher education, and that seven tenths (71%) are worried about how they will cover the costs.

The survey looked deeper into how US families are pulling together to save for a child's higher education... Read more...

Market Research: Seven Tenths of People Helping Pay for US College Worried about **Financial Burden**

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DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, click here - or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.







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